

Fundraising Ideas Blitz

An ideas blitz is a short, fast, semi-structured tool to help you become more energised and confident when it comes to your fundraising. There are two main ways you can use this ideas blitz—for your fundraising planning and/or network planning.

Option one: Fundraising Planning

In the smaller circles on the back of this page, jot down as many different fundraising ideas as you can think of. Classic events such as a sausage sizzle, cocktail party, high tea, Facebook post, raffle, silent auction, bake sale might come to mind, but don't be afraid to get creative!

Once you've written down all your different ideas, identify the top five that you think you could possibly make happen, and—in the bigger circles—build, expand or improve on those initial ideas. Ask yourself what you'd need to make it happen (i.e. in terms of an event—location, tickets, food, raffles etc.) and/or who can help you.

Option two: Network Planning

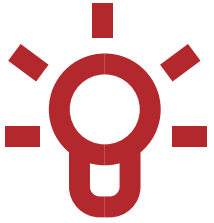
In the smaller circles on the back of this page, jot down all the different networks that you belong to. Think work, neighborhood, friends, family, Team Smiddy and beyond! Then, in the bigger circles, write down the best way to contact each group, or a specific way you know works best to engage them. For example, your work colleagues may appreciate a monthly lunch, or a box of snacks and drinks in the kitchen to purchase as a donation.

Let's discuss

If you'd like more information on how to make this ideas blitz work for you, or to discuss the fundraising ideas you've come up with, contact the Smiling for Smiddy team on **07 3163 8000** or email **smiddy@mater.org.au**.

Top Tip:

A good rule of thumb is to use a personalised approach for the people you know best (i.e. face-to-face, phone call, personalised email, SMS or Facebook message), and then work outwards to a more generalised email or social media posts.



How am I going to
bring my idea to life?

Fundraising
idea