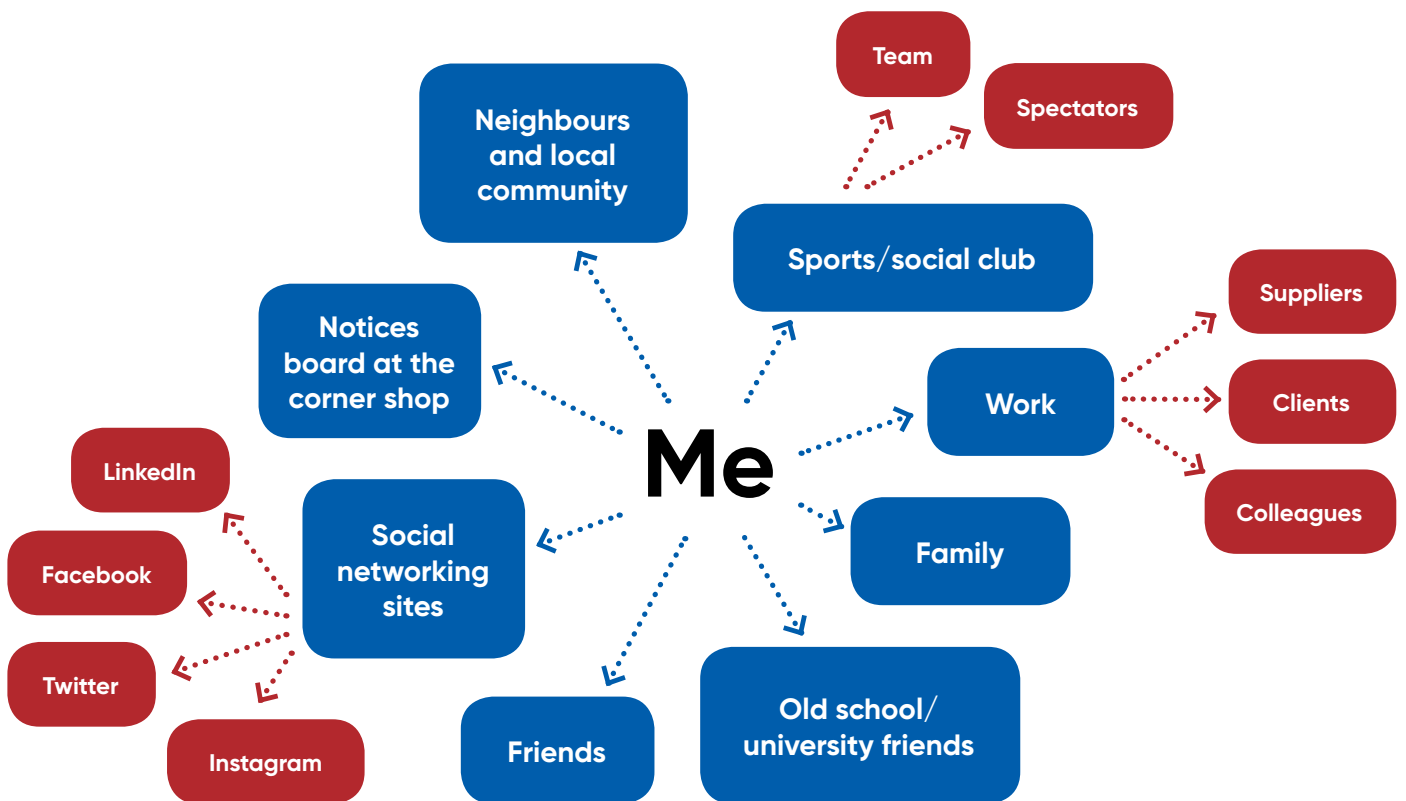


# Memory Jogger

Who can I ask to sponsor me?



Once you've identified all the different networks you belong to, think about the best ways to approach each of these groups for support.

- Your best supporters are likely to be your family, friends and colleagues, so make your 'ask' personal. The best ways to add that personal touch is asking somebody face-to-face, over the phone, or in a personalised direct message or email.
- When it comes to clients, suppliers or contractors, don't rule out asking for a donation in the form of a gift voucher, product or service—which could be raffled or auctioned at an event or online.
- People may not always be able to give money, so think about other ways they can help like volunteering at your event, selling raffle tickets or even hosting an event!